

Action Lead	Local Authority / Partner Action		Milestones	Milestone Delivery Dates	Expected outcome	Link to evidence	RAG	Expected Sign Off Date	Amendments / Update Note	Date amended
Living Well										
Sarah Elliott Jackie Heighton	1. Increase the use of asset approaches when working with communities across Blackpool in order to improve health and wellbeing and reduce inequalities	1.1	Engage with local people, investing in support proportionate to the needs of different populations, enabling them to develop their own self-help/mutual aid groups to enhance their sense of mental well-being.	March 2014	Create a network of community champions (CVS responsibility). Offer support to VCFSE through One Blackpool	From clients to citizens ABCD as a strategy for comm driven devpmt		March 2015		
Lynn Donkin	2. Ensure the JSNA includes asset assessments (JSAA) as well as needs	2.1	Recommendation to take an assets based approach to the JSNA strategic Group	March 2015	Assets included in JSNA	Glasgow Centre for Population Health		March 2014		
Jackie Heighton	3. Continue to develop the Community Wellness programme in Blackpool	3.1	Complete project implementation plan	July 2014	Wellness service will provide a comprehensive assessment and signposting service include Mental Health	..\Living Well Evidence\Jackie Heighton		July 2014		
Emily Grundy		3.2	Hold stakeholder event to promote Wellness Programme.	Jan 2014					Meeting arranged to plan the event	18/11/13
Kim Wood		3.3	Continue to develop B4Me in line with Adult Social Care reforms and assets based approach	Jan-14					B4Me set to launch in conjunction with the above stakeholder event	18/11/13
Emily Grundy	4. Focus on the prevention of mental health problems and build resilience for those at greater risk of developing mental health problems	4.1	Establish a social prescribing model to promote and support the development of non-clinical multi-agency approaches to mental health (and align with community wellness and PIMHT)	Oct 2013	Using a social prescribing model to promote social inclusion and reduce health inequalities, so improving both individual and community well-being	S:\CONTRACTS\Contracts\BC service specs\Adult services\PH31 BC Emotional Wellbeing Practitioner.doc		March 2014	Post has gone out to external advert after no interest via internal recruitment. Post closes on the 28/11/13	18/11/13
Helen Lammond-Smith	5. Increase awareness of out of hours services to meet the needs of those previously unknown to services and presenting in crisis. Raise the general public's knowledge of how to improve mental wellbeing, to increase self help behaviour and to challenge stigma associated with asking for help.	5.1	Promotion of out of hours services across Blackpool.	Sept 2013	Reduced attendance at A & E in crisis			March 2014	Extended the hours of the MH helpline	
Emily Grundy Colette Cassin		5.2	Explore social marketing opportunities to raise awareness of out of hours services	Oct 2013	Patient experience will improve as people will seek help earlier	..\Living Well Evidence\CCG\All Together Now Winners (Young Carers Group 3).mp3			01.07.13 - Use of social media - commercials being produced in collaboration with Blackpool schools. Further marketing campaign being planned to support the advert.	18/11/13
		5.3	Develop a marketing plan to include promotion of 5 Ways to Wellbeing, Time to Change anti stigma messages (and considerations of suicide reports in media) utilising the Altogether Now campaigns	Sept 2013	Campaign in place	New economies foundation			May 2014	Altogether Now supported initial MH promotional campaign. Exploring other elements to promote within the MH Calendar
Helen Lammond-Smith	6. Consider the impact of bed capacity on services in Blackpool	6.1	Commissioners to attend and contribute to Lancashire wide transition oversight group to monitor bed reductions and improvements of community services	March 2014	Attendance at meeting			March 2015-18		
Jane Saleh	7. Work with local planners to develop a set of mental wellbeing standards for new developments and commissioned services. (for example, before planning permission is granted to new developments in areas of deprivation and regeneration)	7.1	To appoint a healthy Urban Planner and to produce green infrastructure plan including SUD's to promote mental health and wellbeing	Sept 2013	Planner approver. Standards produced	Reuniting Public Health and Planning framework		Dec 2013		
Jane Saleh	8. Ensure plans for new communities build in green spaces, opportunities for being active and the provision of community resources to promote social networks.	8.1	Work closely to ensure plans support mental health and wellbeing in accordance with the PH outcomes framework	March 2014	Plan developed	WHO Mental Health - strengthens our response		Dec-13		

Elaine Walker	9. Improve waiting times for psychological therapies	9.1	Ongoing review of waiting list initiatives and current capacity.	April 2013	People will receive timely access to psychological therapies	NICE Guidance		Sept 2013	Waiting List Initiative Underway	
Emily Grundy	10. Improve joint working strategy for Dual Diagnosis (Substance misuse & mental health) and continue to embed throughout services	10.1	Review the multi agency approach to dual diagnosis and ensure it is embedded throughout services	April 2014	Review completed	Confidential Inquiry Drug related deaths/Blackpool Suicide audit		March 2015		
Emily Grundy	11. To ensure that services monitor the rate of self harm and completed suicide trends and patterns in order to reduce suicide rates	11.1	Implement the recommendations from the Suicide Prevention report.	Oct 2014	Action implemented	National suicide prevention strategy		March 2015		
		11.2	Engage with GP's to complete Significant Untoward Incident following all suicides.	Jul 2014	GP's to undertake SUI	Suicide audit 2011		March 2015	Initial meeting with Steve Gornall. Potential pilot with local surgery in planning phase.	18/11/13
		11.3	Review assessment and follow up arrangements for self harm and psychiatric discharges.	June 2014	Review completed	APPG Suicide and Self-Harm Prevention – 'The Future for Local Suicide Prevention Plans in England'		Mar-15		
Commissioning Sub group	12. Integrate identification and treatment of mental illness in people with chronic and limiting long term conditions (LLTC) particularly people with disabilities.	12.1	Embed collaborative working to assess the mental health needs of people with a long term condition	Sept 2014	Mental health included in social work assessments and community matron assessment			Ongoing		
Louise Lucas Kelly Neale	13. Ensure people with Mental Health problems have access to appropriate accommodation and housing related support	13.1	Review commissioned services and agree pathway	Consultation complete July 2013	Range of supported living services commissioned and pathway between services are clear to all stakeholders	WHO Mental Health - strengthens our response		March 2014		
Helen Lammond-Smith Elaine Walker	14. Pilot a joint approach to tackling the rising prevalence of mental health calls to the Police by developing a police and mental health response team	14.1	Develop a joint service specification with Police & mental health service	July 2013	Meet the mental health needs of those in crisis who are not appropriate for Police custody	Activity monitoring		July 2014	..\Living Well Evidence\CCG\Call for Welfare Mental Health and Police Support July Outcomes.doc	26/11/13
		14.2	Develop a robust pathway for individuals seen by the pilot response team to ensure their ongoing needs are met	July 2013	Ensure the needs of individuals in crisis and have had their initial needs met by the response team are appropriately referred to relevant service for further support.	Activity monitoring		July 2014	Pilot to commence 08/07/13 -PIMHT will assist police with their request for welfare checks Tues and Fri 5-9pm . Weekly reviews will be undertaken and an analysis of pilot.	19/06/13
Emily Grundy Jayne Gornall	15. Develop a robust and bespoke training package to meet the needs of the Police taking part in the pilot	15.1	Review current mental health training package with LCFT and incorporate with Public Health training plan to ensure a bespoke package to meet the needs of the Police taking part in the pilot	Sept 2013	Ensure the training needs of specific Police are met in a timely manner to coincide with the pilot.			June 2014	Police have attended the ASIST & SafeTALK training	18/11/13